



Color Analysis Training & Certification

TABLE OF CONTENTS

CHAPTER	SUBJECT
1.	Color Paint Pigment Matching
2.	Drape system training
3.	Seasonal Color System (8 Seasons)
4.	Custom Color Fan Creation
5.	Hair Color Swatches
6.	Munsell's Color Theory
7.	History of Color
8.	Color Psychology
9.	History of Color Analysis Profession
10.	Skin Coloring Variations
11.	Contrast in Skin Coloring (Low, Medium, High)
12.	Makeup Choices
13.	Seasonal Color Books (8 Seasons)
14.	Pantone® Color Predictions
15.	Color Prediction and Research
16.	How to do a Color Consultation with Clients –Caucasian Origin
17.	How to do a Color Consultation with Clients –African Origin
18.	How to do a Color Consultation with Clients –Asian Origin
19.	How to do a Color Consultation with Clients –Latin Origin
20.	Online Hair and Makeup Sessions for Clients
21.	Color Coordination in Clothing
22.	Marketing Your Color Analysis Business
23.	Online Color Analysis Web Templates for your business
24.	Online Hair Analysis Web Templates for your business

As a successful color analyst I've had the great pleasure of introducing hundreds of clients to the joys of color. Client discovering their best colors undergo irreversible transformations. They go from dressing "yeow" to dressing "wow". I get great pleasure watching this transformation happen and you will too. Train with me at my color studio and learn the Image Professionals guide to complete color determination, seasonal color analysis and proper diagnosis. You will learn interactively on live models and will practice painting skin tones. We review Munsell's Color Theory book (the father of color theory) so you get an education about the origins of color in our world.

I have certification in Lumina® Color Analysis from Donna Fujii (another master color teacher) and teach this to my students. This method of determining **custom** seasonal colors for all skin tones (Asian, African, Caucasian and Latin) is proven and successful. With this step by step method you will become an expert at identifying the many variations in Caucasian, Asian, African and Latin skin-tones. We don't teach "one size fits all" color theory, instead we train your "eye" so that you can analyze an individual's color composition correctly. Far too many trainers neglect this crucial part of color training; at Fashion Image Institute we steep you in the science of color analysis so that you become an expert, not just a facilitator of someone's product line.

Professional Color Analysis training puts you in the experts chair as a **Certified Color Analyst**. Our 3 day **Professional Color Analysis Training** costs \$1799 (that's just 3 clients when you consult) and includes Professional Certification, Drapes, Manuals and Books. When you have taken this course, passed all the requirements and completed your first successful color analysis you will be ready to start your own lucrative and exciting COLOR ANALYSIS BUSINESS.

The following is included in the course:

25 Lesson Modules (combined equal over 24 hours of instruction):

1. Munsell's Color Theory
2. Science of Color
3. History of Color
4. Psychology of Color
5. History of Color Analysis Profession
6. Color Paint Pigment Matching
7. Drape system training
8. Seasonal Color System (8 Seasons)
9. Custom Color Fan Creation
10. Hair Color Swatches to Determine Hair Shade
11. Skin Coloring Variations
12. Skin Pigmentation
13. Historical Migrations Pertaining to Skin Coloration
14. Contrast in Skin Coloring (Low, Medium, High)
15. Makeup Choices
16. Seasonal Color Books (8 Seasons)
17. Pantone® Color Predictions
18. Color Prediction and Research
19. How to do a Color Consultation with Clients –Caucasian Origin
20. How to do a Color Consultation with Clients –African Origin
21. How to do a Color Consultation with Clients –Asian Origin
22. How to do a Color Consultation with Clients –Latin Origin
23. Online Hair and Makeup Sessions for Clients
24. Color Coordination in Clothing
25. Color Impact in Film, Fashion and Style and Dress
26. Marketing Your Color Analysis Business
27. Online Color Analysis Web Templates for your business
28. Online Hair Analysis Web Templates for your business
29. Final Exam 45 questions, 1 essay

8 Seasonal Color Books Illustrated (\$135 value) topics include:

- Choosing The Right Colors For Your Wardrobe
- Mix Match or Mish Mash?
- Patterns Prints and Textures
- The Color Wheel
- Easy Color Coordination
- How To Put It All Together
- Coordination Success
- Adding Accessories
- What's My Season?

Additional tools included in the cost of this course:

- *Eight Sets of Color Analysis Drapes (\$275 value) to use with your clients*
- *Skin Tone Fingers*
- *Munsell's Color Theory (\$100 value)*
- *Color With Style by Donna Fujii (\$29.95 value)*

Recommended Reading (these books will be reviewed during the course)

Color Me Beautiful's Looking Your Best by Mary Spillane (\$17.95)

More Alive with Color by Leatrice Eiseman (\$19.99)

Color Index by Jim Krause (\$24.99)

Certified Color Analysts qualify to market the following products (add to your client offerings and earn money)

- Web Templates for Online Color Analysis
- Seasonal Color Books for re-sale
- Seasonal Makeup kits for re-sale
- Makeup Charts and Manuals for re-sale
- Color Prediction Fashion Reports (4 per year) for re-sale

Schedule	Modules	Times
Day 1 Curriculum	<ol style="list-style-type: none"> 1. Munsell's Color Theory 2. Science of Color 3. History of Color 4. Psychology of Color 5. History of Color Analysis Profession 6. Color Paint Pigment Matching 7. Drape system training 8. Seasonal Color System (8 Seasons) 9. Custom Color Fan Creation 10. Hair Color Swatches to Determine Hair Shade 11. Skin Coloring Variations 	9am to 12:30pm Lunch 1pm to 5pm
Day 2 Curriculum	<ol style="list-style-type: none"> 1. Skin Pigmentation 2. Historical Migrations Pertaining to Skin Coloration 3. Contrast in Skin Coloring (Low, Medium, High) 4. Makeup Choices 5. Seasonal Color Books (8 Seasons) 6. Pantone® Color Predictions 7. Color Prediction and Research 8. How to do a Color Consultation with Clients –Caucasian Origin 9. How to do a Color Consultation with Clients –African Origin 10. How to do a Color Consultation with Clients –Asian Origin 11. How to do a Color Consultation with Clients –Latin Origin 12. Online Hair and Makeup Sessions for Clients 	9am to 12:30pm Lunch 1pm to 5pm
Day 3 Curriculum	<ol style="list-style-type: none"> 1. Color Coordination in Clothing 2. Color Impact in Film, Fashion and Style and Dress 3. Marketing Your Color Analysis Business 4. Online Color Analysis Web Templates for your business 5. Online Hair Analysis Web Templates for your business 6. Final Exam 45 questions, 1 essay 	9am to 12:30pm Lunch 1pm to 5pm

Students will be required to pass the final exam with a score of 80% or greater. Learning outcomes and course evaluations need to be completed along with your testimonial regarding your experience with this course before diploma and certification are awarded.

During the course students will be required to successfully complete one color analysis, create skin color fans using paints and color analyze a digital image online.

One essay on the topic of the color analysis process will be completed during the final exam.

Examples of Learning Outcomes for students completing this course:

Upon completion of this course students will be able to:

1. Paint skin tones to match personal skin coloring
2. Understand how pigments are created
3. Analyze skin tone based on underlying skin components
4. Define the color wheel
5. Give examples of complementary colors
6. Give examples of split complementary colors
7. Give examples of tertiary colors
8. Identify gray scale
9. Produce a gray scale chart
10. Produce a hand painted personal palette
11. Discuss color draping systems
12. Describe 8 seasons of draping materials
13. List the drape colors for each season
14. Produce sketches of color wheel in the 8 seasonal color systems
15. Identify historic color theories
16. Describe Munsell's color theory
17. Illustrate the science of color
18. List the psychological components of color
19. Evaluate the history of Color Analysis methods in the USA
20. Discuss the career of the Color Analyst
21. Review Pantone® Color Systems
22. Prepare a seasonal color prediction chart in Excel
23. Name the neutral and jewel color drapes and their uses
24. Process a color analysis using a model
25. Practice doing a color analysis on themselves
26. Define the color season for the model client
27. Create a seasonal color fan for the model client
28. Define hair color differences
29. Identify hair color via online analysis
30. Write and list the steps involved in a Custom Color Analysis
31. Process color analysis questionnaire with the model client
32. Discuss skin color variations of migration patterns
33. Analyze how skin contrast is determined
34. Determine skin, hair and eye contrast in model client
35. Identify correct cosmetic choices for model client
36. Illustrate a makeup chart by seasonal color
37. Evaluate all 8 color season books
38. Review the fabric and pattern choices for model client
39. Discuss color prediction and research in fashion
40. Identify how to do a color analysis with Caucasian clients
41. Identify how to do a color analysis with Hispanic clients
42. Identify how to do a color analysis with Asian clients
43. Identify how to do a color analysis with African American clients

44. Identify how to do a color analysis with indigenous clients
45. Identify seasonal coloring in digital images
46. Process a complete online color analysis
47. Review Color Coordination in clothing
48. Practice the four steps to successful color coordination
49. Evaluate color impact in film
50. Evaluate color impact in fashion
51. Evaluate color impact in styling
52. Evaluate color impact in fashion design
53. Evaluate color impact in dress
54. Discuss marketing your color analysis business
55. Produce a one page business plan
56. Give examples of business forms to use
57. Produce your business marketing plans
58. Demonstrate understanding of Color Analysis for interiors
59. Write an essay to demonstrate understanding of the color wheel

This concludes the course description, curriculum and assignments plan.

Thank you for your interest in our successful program. We look forward to training you for success in this exciting, rewarding and creatively satisfying career.

Gillian Armour